



Ohio Revised Code Section 122.07 Office of TourismOhio.

Effective: October 3, 2023

Legislation: House Bill 33

(A) There is hereby created within the department of development an office to be known as the office of TourismOhio. The office shall be under the supervision of a director who shall be of equivalent rank of deputy director of the agency and shall serve at the pleasure of the director of development.

(B) The office shall do both of the following:

(1) Promote the state as a destination for living, learning, working, and traveling, and provide related services or otherwise carry out the promotional functions or duties of the department, as necessary;

(2) Perform an annual return-on-investment study analyzing the office's success in promoting Ohio. A report containing the findings of the study shall be submitted to the governor, the speaker and minority leader of the house of representatives, and the president and minority leader of the senate. The report shall also be made available to the public.
