



Ohio Revised Code Section 1349.71 Partial disclosure.

Effective: July 6, 2022

Legislation: House Bill 272 - 134th General Assembly

(A) Subject to division (B) of this section, upon the request of a high-volume third party seller, an online marketplace may provide for partial disclosure of the identity information required under division (B)(1) of section 1349.70 of the Revised Code in the following situations:

(1) If such seller certifies to the online marketplace that the seller does not have a business address and only has a residential street address, or has a combined business and residential address, the online marketplace may both:

(a) Disclose only the country and, if applicable, the state in which such seller resides;

(b) Inform consumers that there is no business address available for the seller and that consumer inquiries should be submitted to the seller by telephone, electronic mail, or other means of electronic messaging provided to such seller by the online marketplace.

(2) If such seller certifies to the online marketplace that the seller is a business that has a physical address for product returns, the online marketplace may disclose the seller's physical address for product returns.

(3) If such seller certifies to the online marketplace that the seller does not have a telephone number other than a personal telephone number, the online marketplace shall inform consumers that there is no telephone number available for the seller and that consumer inquiries should be submitted to the seller's electronic mail address or other means of electronic messaging provided to such seller by the online marketplace.

(B) If an online marketplace becomes aware that a high-volume third party seller has made a false representation to the online marketplace in order to justify the provision of a partial disclosure under division (A) of this section or that a high-volume third party seller who has requested and received a provision for a partial disclosure under division (A) of this section has not provided responsive



answers within a reasonable time frame to consumer inquiries submitted to the seller by telephone, electronic mail, or other means of electronic messaging provided to such seller by the online marketplace, the online marketplace shall, after providing the seller with written or electronic notice and an opportunity to respond not later than ten days after the issuance of such notice, suspend any future sales activity of such seller unless such seller consents to the disclosure of the identity information required under division (B)(1) of section 1349.70 of the Revised Code.

(C) If a high-volume third-party seller is a program participant as defined in section 111.41 of the Revised Code, the only address of which the online marketplace may require disclosure is the address designated by the secretary of state under section 111.42 of the Revised Code.