



Ohio Revised Code

Section 2741.04 Right of publicity in individual's persona is freely transferable and descendible.

Effective: November 22, 1999

Legislation: Senate Bill 54 - 123rd General Assembly

The right of publicity in an individual's persona is freely transferable and descendible, in whole or in part, by any of the following means:

(A) Contract;

(B) License;

(C) Gift;

(D) Trust;

(E) Will;

(F) Operation of the laws of intestate succession applicable to the state administering the majority of the real and personal property of an individual who died intestate, regardless of whether that state recognizes the right of publicity as a property right.
