



Ohio Administrative Code Rule 3358:5-11-30 Branding policy.

Effective: [November 15, 2022](#)

(A) The Clark state college branding policy establishes styles for font, color and images as well as logo, word marks and taglines for all college promotional materials.

(B) All promotional or informational materials that represent Clark state college to prospective students, currently enrolled students and the public must be branded and produced by the marketing office. Exceptions include academic course material and official correspondence on college stationery.

(C) The marketing office will provide the Clark state college logo to external agencies for use in partnership or sponsorship materials. The branding style guide will accompany the artwork.
