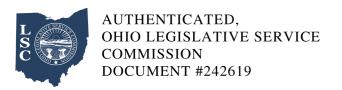


Ohio Administrative Code

Rule 4301:1-1-50 Limitations on happy hours and similar retail price reductions.

Effective: January 31, 2016

- (A) No liquor permit holder authorized to sell for on-premises consumption, and no agent or employee of that liquor permit holder, shall:
- (1) Offer to sell, furnish, or deliver to any person or group of persons:
- (a) Two or more servings of an alcoholic beverage upon the placing of an order for an individual serving of an alcoholic beverage;
- (b) An unlimited number of servings of alcoholic beverages during any set period of time for a fixed price;
- (c) Any alcoholic beverage after nine p.m. at a price less than the regularly-charged price, as established by the schedule of prices required in paragraph (B) of this rule.
- (2) Encourage or allow any game or contest that involves the drinking of alcoholic beverages or the awarding of alcoholic beverages as a prize.
- (3) Increase the volume of alcoholic beverages contained in a serving without increasing proportionately the price charged for such serving.
- (B) All permit holders authorized to sell for on-premises consumption shall maintain on their permit premises a schedule of prices for all drinks of alcoholic beverages to be sold, furnished, delivered, or consumed thereon.
- (a) Scheduled prices shall be effective for not less than one calendar month, dating from twelve p.m. on the first day of each month.
- (b) Alcoholic beverages that have not been sold by the permit holder in the preceeding six months



may be added to the price schedule on a day other than the first day of the month.

- (c) Prices for any item on the schedule may not vary throughout the calendar month.
- (2) Prior to nine p.m., permit holders may sell, furnish, deliver, or allow the consumption of any alcoholic beverage at a price less than the regularly-charged price, as established by the aforementioned schedule of prices. Permit holders who do so may designate this time as happy hour periods.