



Ohio Administrative Code

Rule 1301:18-4-07 Limitations on cannabis strain names.

Effective: [September 11, 2026](#)

- (A) Each cultivator, processor, and dispensary shall establish, maintain, and comply with written policies and procedures to ensure all cannabis strain names comply with the following limitations, as applicable, and as outlined by this rule.
- (B) No licensee shall create, use, or distribute, or cause to be created, used, or distributed, any cannabis strain name that is any of the following:
 - (1) False or misleading;
 - (2) Obscene or indecent;
 - (3) Attractive to children;
 - (4) Is named after or references, either directly or by inference, any of the following:
 - (a) A cartoon character, fictional character, or pop culture icon whose target audience is children or youth;
 - (b) A product available for consumption as a commercially available candy;
 - (c) A health-related statement.
 - (5) Encourages the consumption of cannabis in a manner that leads to excessive use, intoxication, overconsumption, or in combination or conjunction with other intoxicants, illegal substances, or in a method not otherwise authorized by division 1301:18 of the Administrative Code;
 - (6) Suggests, or otherwise indicates, that the product has been approved or endorsed by the division of cannabis control, the state of Ohio or any person or entity associated with the state of Ohio, or any other person without their consent;
 - (7) Violates state of Ohio or federal trademark or copyright law; or
 - (8) Otherwise violates any provision of Chapter 3780. or 3796. of the Revised Code or the rules promulgated pursuant to Chapters 3780. and 3796. of the Revised Code.