



Ohio Administrative Code Rule 1301:18-4-08 Limitations on Cannabis Products.

Effective: December 26, 2025

(A) No licensee shall manufacture, process, or distribute, or cause to be created, used, or distributed, any cannabis product that is any of the following:

(1) False or misleading;

(2) Obscene or indecent;

(3) Attractive to children;

(4) Resembles any of the following:

(a) A cartoon character, fictional character, or pop culture icon whose target audience is children or youth;

(b) A product available for consumption as a commercially available candy; or

(c) A realistic or fictional human, animal, or fruit, including artistic, caricature, or cartoon renderings.

(5) Encourages the consumption of cannabis in a manner that leads to excessive use, intoxication, overconsumption, or in combination or conjunction with other intoxicants, illegal substances, or in a method not otherwise authorized by this chapter;

(6) Departs from the registered product name as submitted pursuant to rule 1301:18-4-09, including, slang terms, and similar references;

(7) Contains a health-related statement;



(8) Suggests, or otherwise indicates, that the product has been approved or endorsed by the division of cannabis control, the state of Ohio or any person or entity associated with the state of Ohio, or any other person without their consent;

(9) Violates state of Ohio or federal trademark or copyright law; or

(10) Otherwise violates any provision of chapters 3780 and 3796 of the Revised Code or the rules promulgated pursuant to chapters 3780 and 3796 of the Revised Code.

(B) Products intended for smoking, combustion, or vaporization cannot contain characterizing flavors, except those intended to mimic the cannabis strain.