



Ohio Administrative Code Rule 3775-16-09 Promotions and bonuses.

Effective: October 26, 2024

(A) Unless otherwise restricted or prohibited under Chapter 3775. of the Revised Code and the rules adopted thereunder, sports gaming proprietors may offer promotions and bonuses.

(B) The promotion or bonus rules must be clear and unambiguous, and include:

- (1) Date and time the promotion or bonus is active and expires;
 - (2) Rules of play;
 - (3) Nature and value of prizes or awards;
 - (4) Eligibility restrictions or limitations;
 - (5) Wagering and redemption requirements, including any limitations;
 - (6) Eligible events or wagers;
 - (7) Cancellation requirements; and
 - (8) Terms and conditions that are full, accurate, concise, transparent, and do not contain misleading information.
- (C) Promotions or bonuses described as free or risk-free must not require the patron to incur any loss or risk their own money to use or withdraw winnings from the free wager.
- (D) Promotions or bonuses may require promotion or bonus funds be played through in order to be withdrawn but must not restrict the patron from withdrawing their own funds or withdrawing winnings from wagers placed using their own funds.



(E) Sports gaming proprietors must make the promotion or bonus rules available to patrons and the commission.

(F) Sports gaming proprietors must have procedures for the issuance, acceptance, and tracking of promotions or bonuses.

(G) Sports gaming proprietors must not offer a promotion or bonus in connection with or as a result of a non-gaming, consumer transaction unless the promotion or bonus:

(1) Does not target individuals under the age of twenty-one, other individuals who are ineligible to participate in sports gaming, individuals with gambling problems, or other vulnerable individuals;

(2) Is offered only to individuals who have been verified as being twenty-one years of age or older and not participating in the Ohio voluntary exclusion program; and

(3) Complies with the requirements in rule 3775-16-08(C) of the Administrative Code.

(H) Paragraph (G) does not prohibit a sports gaming proprietor from participating in a consumer loyalty program, as approved by the executive director.

(I) A sports gaming proprietor must cease the offering of a promotion or bonus upon discovery that the promotion or bonus fails to comply with this rule or if required by the executive director because the promotion or bonus fails to comply with Chapter 3775. of the Revised Code or the rules adopted thereunder or otherwise undermines the integrity of sports gaming.