



Ohio Administrative Code

Rule 4301:1-1-30 Beer, wine, mixed beverage, or spirituous liquor tasting.

Effective: May 16, 2021

(A) As used in this rule, the term "tasting" means the distribution of small amounts of brands of beer, wine or mixed beverages, or spirituous liquor so that a person can determine the quality and character of the product. A tasting is not to be used for general consumption purposes. A tasting is for marketing purposes only, held by the person or entity holding the tasting for themselves or for other groups or organizations.

(B) When conducting a tasting, the person serving is limited to the following amounts:

(1) Not more than four ounces of beer;

(2) Not more than two ounces of wine or mixed beverages; or

(3) Not more than one ounce of spirituous liquor.

(C) Only Class A, B, or any person who is actively registered with the division as a solicitor pursuant to paragraph (I) of rule 4301-3-01 of the Administrative Code, may conduct a tasting.

(D) The beer, wine or mixed beverages, or spirituous liquor offered at a tasting must be product that:

(1) Is registered for sale in Ohio;

(2) That the permit holder or registered solicitor is authorized to sell; and

(3) Is provided by the permit holder or registered solicitor identified in paragraph (C) of this rule at no charge to the attendees at the tasting event, which includes not charging fees or accepting donations in order to attend or participate in the tasting.

(E) A tasting may be conducted at either the:



- (1) Manufacturer's or distributor's place of business; or
 - (2) Any designated place provided that the tasting event is closed to the general public.
- (F) No tasting of spirituous liquor, as provided for under this rule, shall take place on a state liquor agency premises.
- (G) As defined under paragraph (C) of this rule, permit holders or registered solicitors applying for a tasting must:
- (1) Do so in writing to the division at least five working days prior to the tasting event, which excludes Saturdays, Sundays, or any state recognized holidays; and
 - (2) Receive written approval from the division before any tasting may be held.