Ohio Administrative Code Rule 4713-1-12 Signs.<br>Effective: May 30, 2022

(A) Every salon, barber shop, school, or tanning facility licensed or permitted by the board shall have a sign stating in English the name of the business as submitted in the salon, barber shop, school, or tanning facility's application to the board. A barber shop may display a "barber pole", as described in division (G) of section 4709.01 of the Revised Code, in lieu of a sign.
(B) A cosmetology school shall also have the words "School of Cosmetology" on its sign or shall have an additional sign identifying it as an educational institution or as a school of cosmetology. A barber school shall also have the words "Barber School," "Barber College," or "Barber Academy" on its sign. A barber school may not display an actual barber pole on its premises.
(C) A salon, barber shop, school, or tanning facility may have additional information on the sign as long as the sign meets the minimum requirements.
(D) A salon, barber shop, school, or tanning facility shall display the sign or barber pole at its main entrance in a manner clearly visible from the street. A business located within a mall, office building, nursing home, department store, or other facility shall be exempt from the requirement and the sign shall be displayed at the entrance of the business.
(E) An independent contractor working in a salon or barber shop may have the independent contractor's name attached to the salon's or barber shop's sign or may rely on the sign of the salon owner for purposes of identification to the general public.
(F) All signs shall meet any local zoning or other requirements.
(G) In accordance with all other applicable provisions herein, salons and barbershops operating in memory care facilities and nursing homes but are not open to the general public are permitted to display barber poles and exempt from division (E) of section 4709.02 of the Revised Code.

