



## Ohio Administrative Code Rule 5501:2-6-01 Definitions.

Effective: [March 24, 2024](#)

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- (A) "Agreement" means an agreement or contract between the program manager and each entity participating in the "Tourist-Oriented Directional" sign program, the "Business Logo" sign program, or the "Traffic Generator Sign" program.
- (B) "Alternative fuel" means a vehicle fuel other than gasoline or diesel, i.e., liquid propane gas, compressed natural gas, electric or other fuel that may become available in the future.
- (C) "Commercial activity" means a farm market, winery, a bed and breakfast, lodging that is not a franchise or part of a national chain, antiques shop, craft store, or gift store.
- (D) "Contracted Program manager" means a private person or business, selected by the director to manage a sign program(s) for the department.
- (E) "Convention center" means a building(s) that hosts conventions, industrial shows, and the like.
- (F) "Director" means the director of the Ohio department of transportation or his designee.
- (G) "Department" means the Ohio department of transportation.
- (H) "Expressway" means a divided highway with partial control of access.
- (I) "Fee" means the amount of money assessed for participation in the program.
- (J) "Freeway" means a divided highway with full control of access.
- (K) "Immediate area" means within ten miles of the tourist-oriented activity.
- (L) "Interchange" means a system of interconnecting roadways in conjunction with one or more



grade separations that provides for the movement of traffic between two or more roadways or highways on different levels.

(M) "Interstate system" has the same meaning as in section 5516.01 of the Revised Code.

(N) "Intersection" means the intersection of a state or United States highway and any other dedicated public highway as found in section 4511.01 of the Revised Code.

(O) "Legend message" means a word providing the name of a business.

(P) "Logo sign panel" means a reflectorized sign mounted on the specific service sign showing the trademark logo, non-trademark logo, legend message or combination thereof for a motorist service available on a crossroad at or near an interchange.

(Q) "Modern sanitary facilities" in addition to the definition of a sanitary facility, may also include baby care and related facilities and should be provided for persons with a disability, as well as the elderly and people with babies or young children.

(R) "Motorist services" means gas, food, lodging, camping or attraction services.

(S) "Non-trademark logo" means a business logo that is not registered as a trademark with the appropriate U.S. governmental agency.

(T) "Right -of -way permit" means a permit issued by the director, or his designee, to the program manager to occupy the highway right -of -way in or on the approaches to an intersection.

(U) "Rural areas" means any areas not meeting the definition of an urban area.

(V) "Sanitary facility" means a designated area for use by the general public that includes a toilet and sink and may include a urinal and/or shower.

(W) "Shopping center" means a complex of retail establishments offering goods and/or services for sale to the public.



(X) "Specific service sign" means a guide sign that provides road users with business identification and directional information for services and for eligible attractions.

(Y) "Tourist-oriented activity" means any lawful cultural, historical, recreational, educational, or commercial activity a major portion of whose income or visitors are derived during the normal business season from motorists not residing in the immediate area of the activity and attendance at which is no less than two thousand in any consecutive twelve-month period.

(Z) "Tourist-oriented directional signs" means signs advertising a tourist-oriented activity available within ten miles and meeting the additional criteria within this chapter.

(AA) "Trademark logo" means a business logo that is registered as a trademark with the appropriate U.S. governmental agency.

(BB) "Traffic generator sign" means a sign that directs the traveling public to a private or public facility that generates a minimum volume of traffic on a routine basis as determined by the department.

(CC) "Trailblazing signs" means signs that are installed on the road leading away from an intersection directing to any business/activity/attraction that is not visible from this road.

(DD) "Urban area" means an area having a population of fifty thousand or more according to the most recent federal census and designated as such on federal aid urban area maps prepared by the department.