



Ohio Administrative Code Rule 5501:2-6-05 Fee schedule.

Effective: April 13, 2023

(A) The fee schedule for participation in the business logo sign program, the tourist-oriented directional sign program and the traffic generator sign program shall be based on all direct and indirect costs of the program and may include but is not limited to the actual cost of establishing, operating, and administering the program, including processing applications for right-of-way permits and providing necessary services for designing, maintaining, repairing, removing, replacing, and relocating signs, off-season covering, and all materials and may also be reflective of the average daily traffic count. Any money collected in excess of the direct and indirect costs of the program and any reasonable profit earned by a program manager shall be remitted to the department.

(B) The annual fee for participation in the business logo sign program is established as follows:

Average Daily Traffic (ADT)	0 to 19,999	20,000 to 49,999	50,000 to 99,999	100,000 and above
Mainline Sign and Ramp Sign per Direction (Total annual cost to display one mainline and one ramp logo panel)	\$975	\$1,150	\$1,325	\$1,500

(C) The annual fee for participation in the tourist-oriented directional sign program and the traffic generator sign program shall be established and made publicly available by the department.

(D) Additional fees may be assessed for the fabrication and installation of the signs, for any logo or symbol, for any trailblazing signs, and for any alternate headers on tourist-oriented directional signs.
