



Ohio Administrative Code Rule 901:4-6-04 Use of logotype, standards.

Effective: April 19, 2024

- (A) The Ohio proud logo may only be used on labels and in advertising and promotion:
- (1) Of products which have been produced in Ohio; and,
 - (2) Meet or exceed United States department of agriculture grade standards or Ohio grade standards, whichever is higher, for the intended end use of the product; and,
 - (3) Are produced and processed in compliance with applicable state and federal laws and regulations enacted to ensure the safety and wholesomeness of agricultural products; and,
 - (4) Are registered with the Ohio department of agriculture in accordance with rule 901:4-6-03 of the Administrative Code; and,
 - (5) By persons who have entered into a licensing agreement with the Ohio department of agriculture to use the logo.
- (B) Products for which there is no United States department of agriculture or Ohio grade standard, then a grade standard established by that product's industry may be used as the grade standard for that product.
- (C) The Ohio proud logo shall not be used on any products which are sub standard.
- (D) Upon request of the department, any person licensed to use the logotype shall submit a representative sample of the products from the market category registered and copies of the materials utilizing the logotype.
- (E) License to use the Ohio proud logo may not be sold, franchised, or otherwise transferred to any other person.



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