



Ohio Administrative Code

Rule 901:5-7-24 Feeding Directions for Pet Food and Specialty Pet Food.

Effective: September 21, 2014

(A) Dog or cat food, including snacks or treats, labeled as complete and balanced for any or all life stages, as provided in paragraph (C)(1) of rule 901:5-7-23 of the Administrative Code, except those pet foods labeled in accordance with paragraph (D) of that rule, shall list feeding directions on the product label. These directions shall be consistent with the intended use(s) indicated in the nutritional adequacy statement, unless a limited use or more limited life stage designation is declared elsewhere. These directions shall be expressed in common terms and shall appear prominently on the label. Feeding directions shall, at a minimum, state, "Feed (weight/unit of product) per (weight only) of dog (or cat)." The frequency of feeding shall also be specified.

(B) When a dog or cat food is intended for use by or under the supervision or direction of a veterinarian, the statement: "Use only as directed by your veterinarian" may be used in lieu of feeding directions.

(C) Specialty pet food, including snacks or treats, labeled as complete and balanced for any or all life stages, as provided in paragraph (A) of rule 901:5-7-23 of the Administrative Code, shall list feeding directions on the product label. These feeding directions shall be adequate to meet the nutrient requirements of the intended species of specialty pet as recommended by the AAFCO recognized nutritional authority. These directions shall be expressed in common terms and shall appear prominently on the label. The frequency of feeding shall also be specified.
