<u>3356-5-15</u> Naming of university facilities, colleges, and programs.

- (A) Policy statement. The Youngstown state university board of trustees authorizes the naming of university facilities, colleges and programs in recognition of outstanding service to the university, community, or nation, or for significant contributions to the university.
- (B) Purpose. To establish standards and procedures for the naming of Youngstown state university facilities an academic programs.
- (C) Definitions.
 - (1) "Facilities." Buildings, rooms, interior spaces and other portions within buildings, and all other areas owned, operated, or controlled by the university.
 - (2) "College." The academic divisions of the university.
 - (3) "Program." Departments, institutes, centers, professorships, specific lecture series, symposiums, and other entities associated with university functions.
- (D) Parameters.
 - (1) Youngstown state university ("university") encourages donations or gifts, whether from individuals, groups, organizations, or corporations (hereinafter referred to as a "donor"), which enhance the university's ability to meet its academic mission and the needs of the university community.
 - (2) Substantial gifts and contributions to the university, the community, or the nation may be acknowledged by the naming or renaming of university facilities, colleges, or programs where appropriate. The naming acknowledgement may be in the name of the donor or as a memorial to a donor's friend(s) or family member(s).
 - (3) In the event that a facility, college, or program ceases to exist, is substantially altered or replaced, the use of the existing name or the use of a new name will be subject to the approval of the board of trustees. In cases where a corporation or organization name is

used, the number of years during which the name will be used may be limited at the discretion of the board of trustees.

- (4) A building gifted to the university may be named, where appropriate, for the donor or an individual or group of the donor's choice.
- (5) Naming actions shall not detract from the university's values, mission, or reputation, nor shall any naming create a conflict of interest, or the appearance of a conflict of interest, or confer special privileges.
- (6) Pledges for naming should be paid in full within five years of the commitment.
- (7) Information regarding named gift opportunities shall be available through the office of the president of the university or the Youngstown state university foundation ("YSU foundation").
- (E) Procedures.
 - (1) The president of the university shall, in consultation with the university board of trustees, establish appropriate stipulations, opportunities, and minimum financial parameters applicable to naming opportunities.
 - (2) The president has the authority to approve a naming opportunity using a standardized gift agreement that has been approved by the university board of trustees.
 - (3) The approved name shall be reported to the board of trustees at its <u>next meeting.</u>

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Certification

07/26/2018

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