



## Ohio Revised Code

### Section 3376.09 Institutional support for student-athlete compensation.

Effective: April 3, 2025

Legislation: House Bill 315 - 135th General Assembly

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(A) A state institution of higher education or private college may do either of the following:

(1) Except as provided in division (B) of this section, compensate a student-athlete for use of the student-athlete's name, image, or likeness;

(2) Provide money, assets, resources, opportunities, services, or other benefits to an institutional marketing associate or third-party entity to incentivize it to facilitate opportunities for a student-athlete to earn compensation for use of the student-athlete's name, image, or likeness.

(B) No state institution of higher education or private college shall use any fees paid to the institution or college by or on behalf of students attending that institution or college to compensate a student-athlete for use of the student-athlete's name, image, or likeness.

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