



Ohio Revised Code Section 936.03 Marketing program.

Effective: October 17, 2019

Legislation: House Bill 166 - 133rd General Assembly

The propane council shall adopt procedures by which retailers of propane in this state may propose, develop, and operate a marketing program to do all of the following:

- (A) Promote the safe and efficient use of propane;
 - (B) Demonstrate to the general public the importance and economic significance of propane;
 - (C) Develop new uses and markets for propane and enable engagement in promotional activities that incentivize the use of propane;
 - (D) Support research, training, and educational activities concerning the propane industry;
 - (E) Determine the eligibility of retailers to participate in referendums and other procedures that may be required to establish the marketing program;
 - (F) Establish procedures necessary to implement and administer the marketing program;
 - (G) Enter into contracts with qualified organizations, agencies, individuals, or any combination thereof, to carry out the purpose of the marketing program;
 - (H) Employ staff to carry out the purpose of the marketing program.
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